CAPSTONE MARKETING

"How to Offer Advisory Services That are Predictable, Repeatable and Scalable"

IMPORTANT WEBINAR INSTRUCTIONS

Dear Colleague,

Thank you very much for joining **"How to Offer Advisory Services That are Predictable, Repeatable and Scalable"** presented by Capstone Marketing and Haydenrock Solutions.

The webinar is scheduled for:

Tuesday, September 19, 2017
12:00 p.m. to 1:00 p.m. Eastern
(That's 11 a.m. Central, 10 a.m. Rocky Mountain, 9 a.m. Pacific)

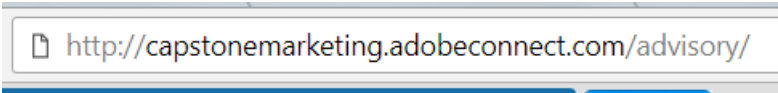Here are some useful tips to get the most out of the webinar:

- Reserve a conference room and set up a data display and computer so all your team members can watch the presentation.
- During the webinar you can submit questions using the Chat box in the lower left corner of the screen.
- The telephone lines will be unmuted at the end for open discussion and Q&A.
- If you'd like to preserve your privacy, you may use a screen name or only your first name when logging in.

For this webinar, we'll be using Adobe® Acrobat® Connect™ Pro Meeting.

The webinar will start promptly at 12:00 p.m. Eastern. *Please connect 10-15 minutes in advance for a tech check. We will not be able to handle service or support requests during the session.*
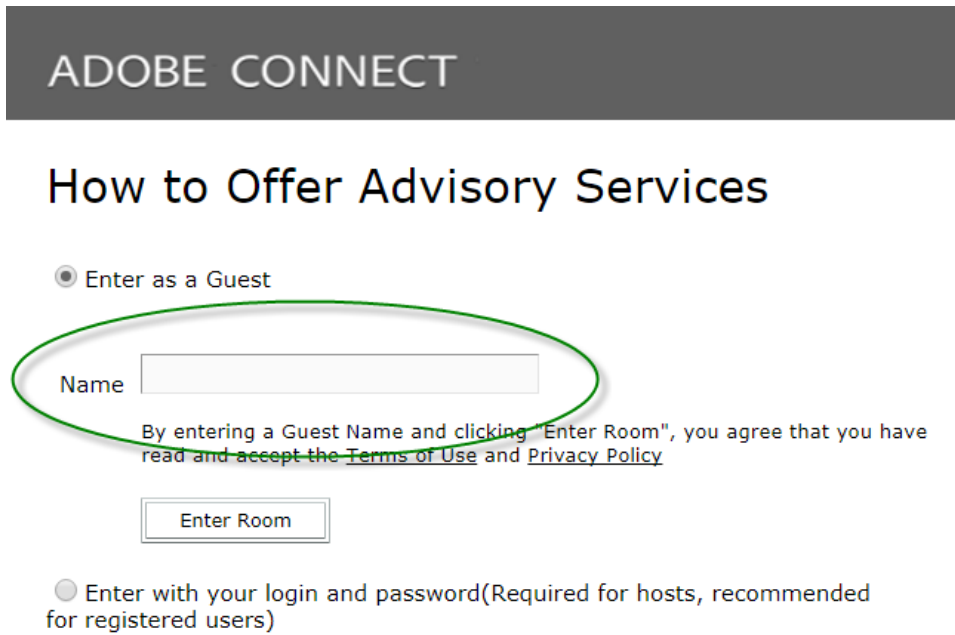
To join the webinar:

1) Point your web browser to: http://capstonemarketing.adobeconnect.com/advisory/

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2) "**Enter as a Guest**" by typing your name and ...

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How to Offer Advisory Services

- Enter as a Guest
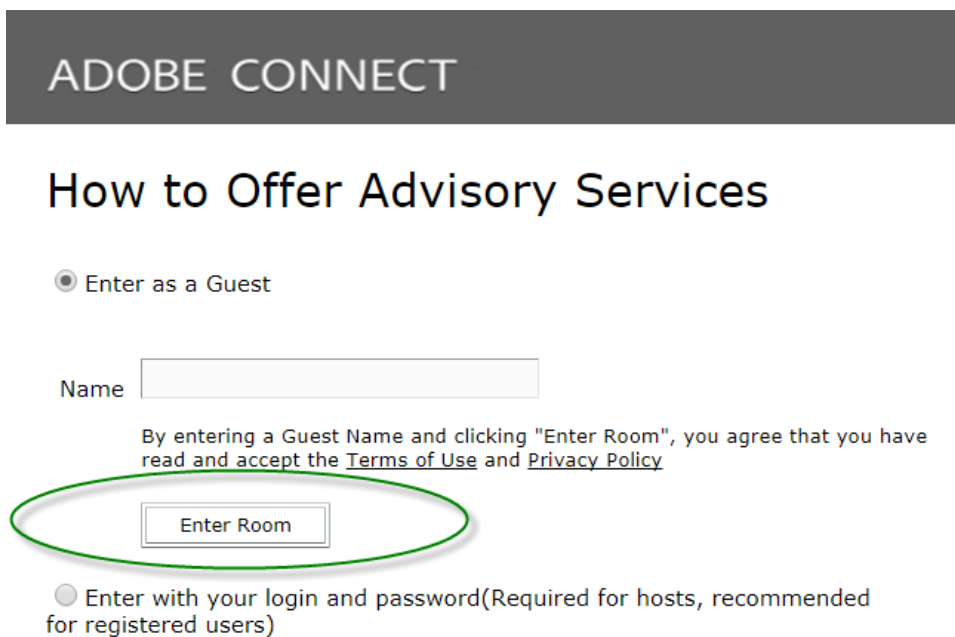
Name [   ]

By entering a Guest Name and clicking "Enter Room", you agree that you have read and accept the Terms of Use and Privacy Policy

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- Enter with your login and password(Required for hosts, recommended for registered users)

(You don't need a login or a password.)

3)   ... click "**Enter Room**."

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If you would rather use your telephone for the **audio** connection rather than VOIP (audio via your computer speakers) dial on your telephone: **1 (800) 832-0736**. You will be asked to enter Room Number: *__9516215#__.

If you've ever attended an online web conference, you should feel very comfortable with the state-of-the-art Adobe Acrobat technology. But if you'd like to pre-test your system (it takes less than a minute), or if you need additional help, please click:

https://admin.acrobat.com/common/help/en/support/meeting_test.htm

Watch your email for additional reminders from Capstone Marketing and a link to download the slide deck for the webinar. Note: The email address used in the registration process is the email that will receive these reminders. If you were registered by someone else who used their email address – and not yours – the reminders will go to them, and not you.

I look forward to an interesting and useful meeting with you.

Sincerely,
    Jean Caragher
    Capstone Marketing

P.S.: If you have any additional questions or requests before the webinar, please don't hesitate to contact Jean (at jcaragher@capstonemarketing.com, or 727-210-7306) no later than 30 minutes prior to the webinar start time.