



CAPSTONE MARKETING

IMPORTANT WEBINAR INSTRUCTIONS

Dear Colleague,

Get ready to change the way you think about your current pricing strategy!

Thank you very much for registering to attend our snapshot of **Advanced Pricing Methods®** presented by Capstone Marketing. The webinar is scheduled for:

Thursday, June 2, 2022

1:00-1:30 p.m. Eastern

(That's 12:00 p.m. Central, 11:00 a.m. Rocky Mountain, 10:00 a.m. Pacific)

Please click the link below to join the webinar:

<https://zoom.us/j/92876496147?pwd=WThERoM3VHRNOURQUU1ci9TVHUrZz09>

Passcode: 505393

This webinar will start promptly at 1:00 p.m. Eastern. Please connect 10-15 minutes in advance for a tech check. We will not be able to handle service or support requests during the session.

Here are some useful tips to get the most out of the webinar:

- Reserve a conference room and set up a data display and computer so all of your team members can watch the presentation – using safety protocols, of course.
- During the webinar you can submit questions using the Q&A function. After the formal presentation, those participants who would like to ask a question using audio will be unmuted.

Watch your email for reminders from Capstone Marketing. To be sure these emails are delivered to you, please:

- Add my email address, jcaragher@capstonemarketing.com, to your email client address book, and/or
- Ask your IT/email team to whitelist capstonemarketing.com.

I look forward to a thought provoking, productive meeting with you.

Sincerely,

Jean Caragher
Capstone Marketing

P.S.: If you have any additional questions or requests before the webinar, please don't hesitate to contact me (at jcaragher@capstonemarketing.com, or 1-727-324-3379) no later than 30 minutes prior to the program.